

FIG. 2

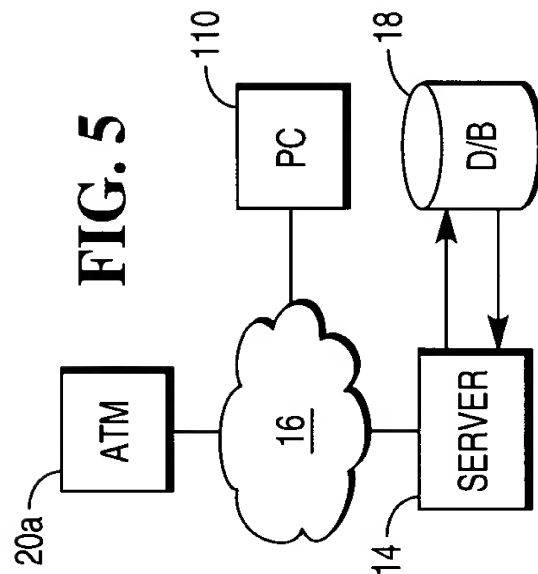


FIG. 5



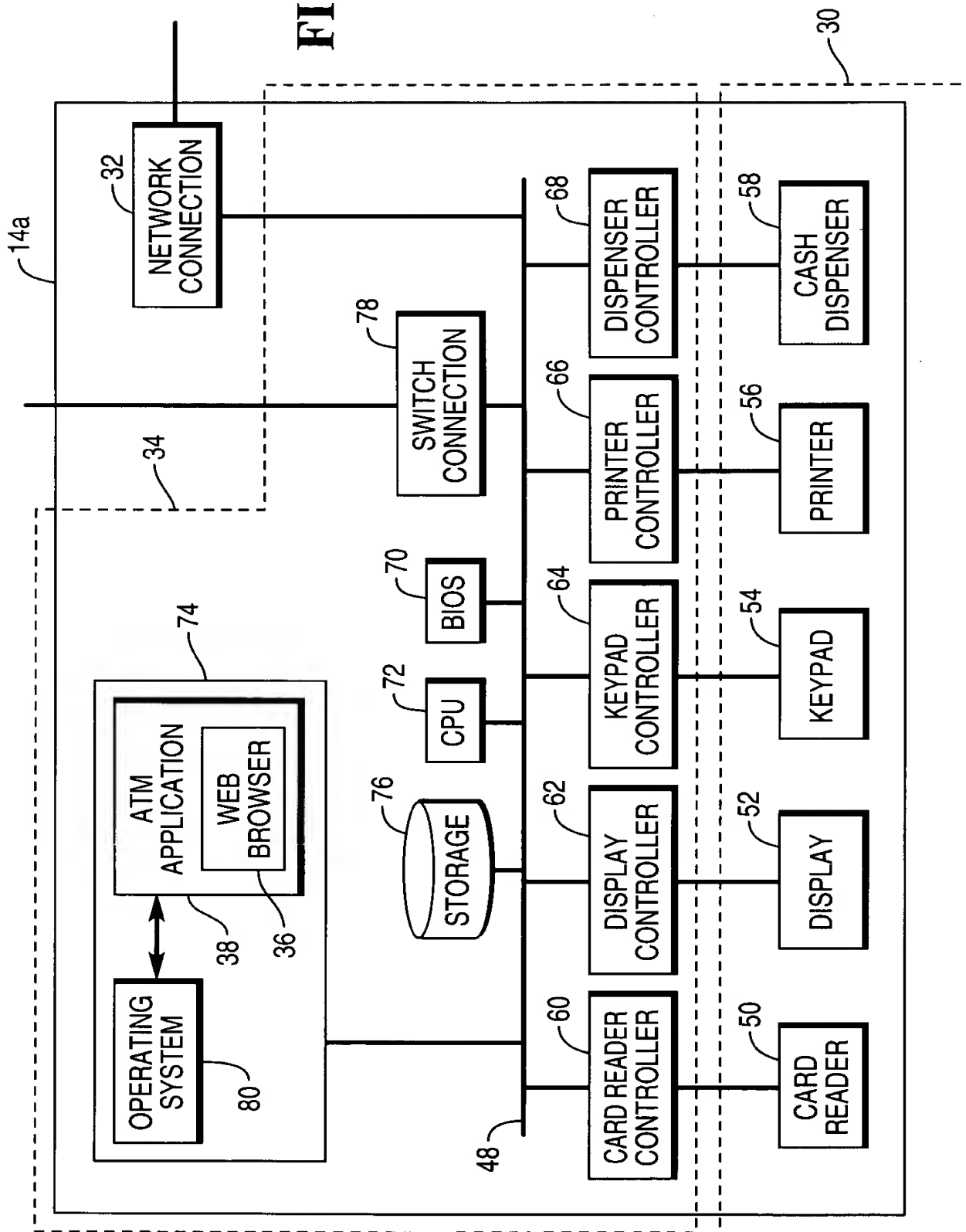


FIG. 3

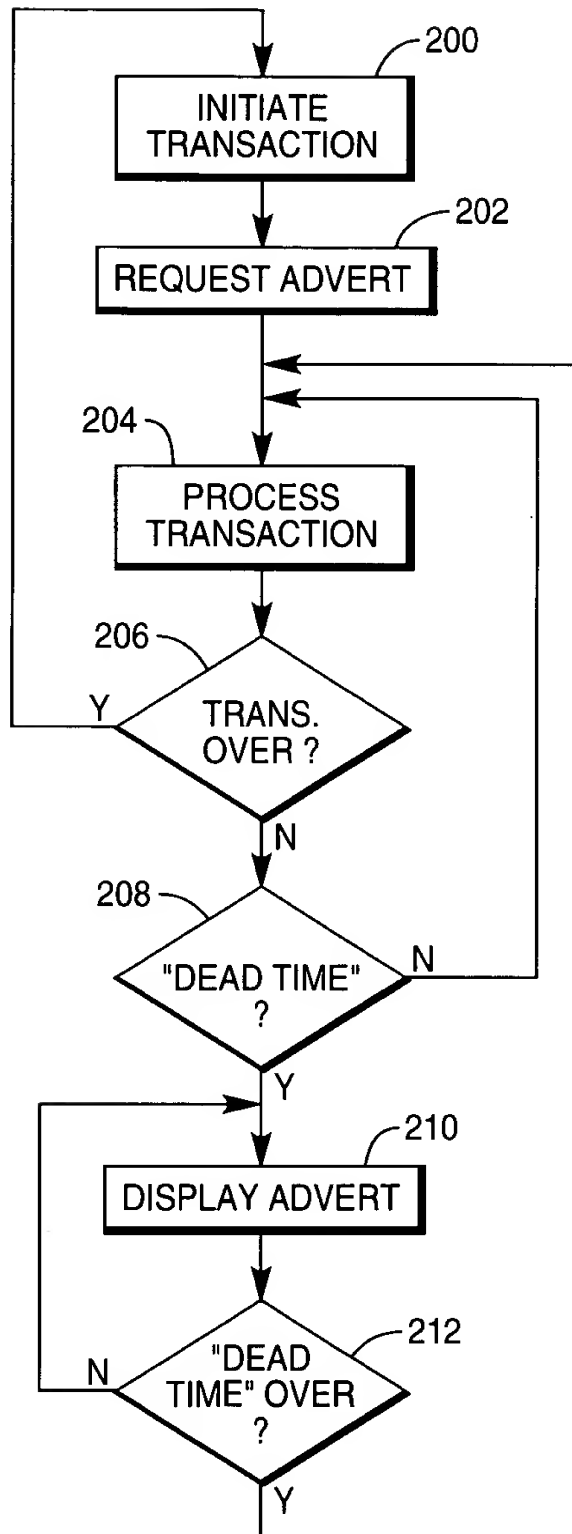




FIG. 6

{	TEXT	<div>112b</div> <div>112</div> <div>FREE CAKE WITH EVERY COFFEE</div>
	TEXT COLOUR	<div>114b</div> <div>114</div> <div>BLACK</div> <div>GREEN</div> <div>BLUE</div> <div>YELLOW</div>
	TEXT FONT SIZE	<div>116</div> <div>16</div>
	BACKGROUND COLOUR	<div>118</div> <div>BLUE</div>
	IMAGE	<div>120b</div> <div>120</div> <div>CUP.GIF</div>
	SOUND	<div>122b</div> <div>122</div> <div>BREW.WAV</div>

FIG. 7



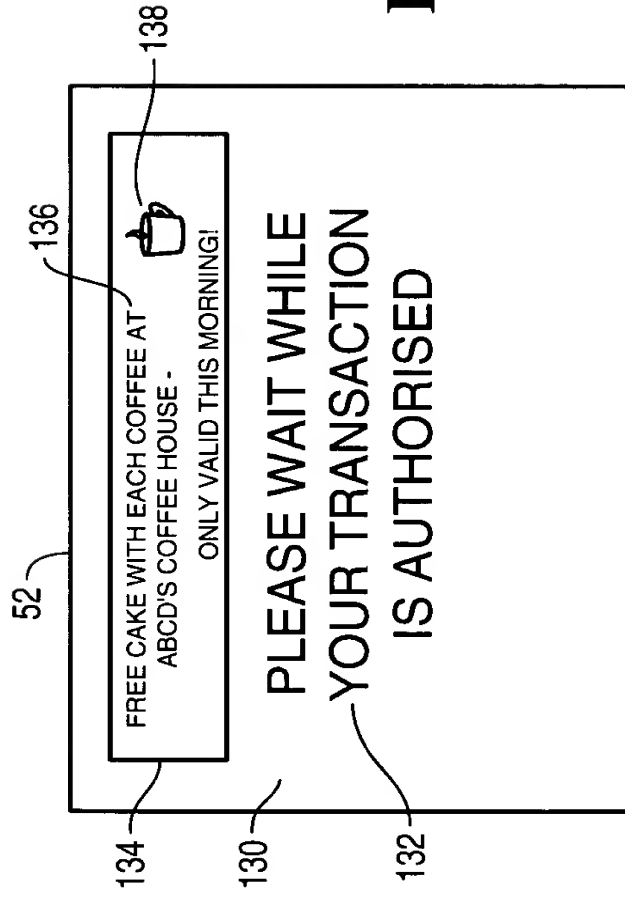


FIG. 8

FIG. 9 { ¹⁵² ¹⁵⁴ ¹⁵⁶ ¹⁵⁸ <http://domain name/directory?parameters> } ¹⁵⁰

FIG. 10 { ¹⁵² ¹⁶² ¹⁶⁴ ¹⁶⁶ http://www.adserver.xyz.com/get_add?ATM3,0930,342XX532 } ¹⁶⁰

